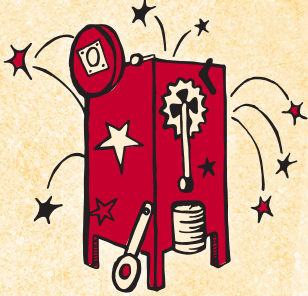


2025 Impact Report

The
**Talent
Machine**
Company Inc.



Our Mission

The Talent Machine Company transforms kids' lives through musical theater, building confidence, empathy, teamwork and leadership. Through high-quality performances, we inspire excellence, create lasting connections and help children grow into compassionate leaders on and off the stage.

Where young voices grow stronger—on stage and in life.

Dear Friends,

Because of you, these past 12 months have been full of milestones, laughter and top-notch performances. At The Talent Machine Company, children don't just learn to sing, dance and act. They gain confidence, resilience and friendships that last a lifetime.

Talent Machine uses the magic of musical theater to change kids' lives. At a time when the stresses on our young people are a growing concern, we provide a safe, inclusive, joyful space for kids to connect, express themselves and thrive. With your support, we can keep opening doors for more children to shine—on stage and beyond.

Thank you for believing in our kids and making their growth possible.

With gratitude,

Lea Capps

Company President & Artistic Director

Alumni Perspective: Life Lessons

"Talent Machine taught me many lessons beyond how to perform that have been invaluable to me in college, internships and on stage. I learned to have a good work ethic, to show up to help even when no one asks, and to be prepared for anything! Life is unpredictable. Talent Machine taught me how to make the most of every situation."

~ Catherine Osikowicz, Baylor University Student and TMC Alum and Volunteer



Cinderella: Enchanted Edition



2024 A Jolly Holiday



High School Musical, Jr. (Penguin Project)

2025 BY THE NUMBERS

- We produced **3 full-scale shows** – *High School Musical, Jr. (Penguin Project)*, *The Addams Family* and *Cinderella: Enchanted Edition*, and we are hard at work on our annual holiday spectacular, A Merry Mix-Up, Dec. 12-23.
- **125+ young artists** performed in our **4** productions and **7** community events before more than 7,000 patrons.
- **30 peer mentors** supported our **28 Penguin Project artists**.
- Board members, cast families and alumni **volunteered more than 7,000 hours**.
- We supported **3 important causes** by participating in the Annapolis Pride Parade, the Best Buddies Walk and the American Cancer Society's Relay for Life.
- We earned **1 Ruby Griffith Award** for our 2024 production of *Young Frankenstein*.
- Our first-ever adult Cabaret, which played to a sell-out crowd of **150 enthusiastic patrons**, featured **10 talented area performers, including 8 TMC alumni**.
- We generated **record-breaking ticket sales** for our summer shows to help cover increasing rental costs for rehearsal and performance space (nearly \$80,000 total).

FINANCIAL SNAPSHOT

Revenue Sources

- Ticket Sales – 67%
- Donations & Grants – 33%

Expenses

- Facility Rentals for Shows and Rehearsal Space – 46%
- Production Costs – 43%
- Professional Fees – 11%

BIG, BOLD PLANS FOR 2026

We're taking bold steps to secure our future:

- **Hire our first staff member** to strengthen stability and support volunteers.
- **Upgrade sound and lighting equipment** to match our professional-quality productions.
- **Refresh costumes**, many in use for nearly 20 years.
- **Continue pursuing a permanent home** for our Company.

You Make It Possible

Every donation helps us ensure that new generations of kids discover the joy of theater, develop performance and life skills, and gain confidence and resilience.



Donate Today

For tickets, volunteer info, to donate or to simply say hello:

info@TalentMachine.com | TalentMachine.com | Follow us: @thetalentmachineco